



PRIX MONDIAL DES ARCHITECTURES  
CONTEMPORAINES EN TERRE CRUE  
ET/OU EN FIBRES VÉGÉTALES

## TERRAFIBRA AWARD 2021 REGULATIONS

### Introduction

The present award regulations ('the Regulations') lists out the rules of participation to the namely 'TERRAFIBRA Award, Global Award in contemporary earthen and plant fibre-based architectures' ('the Award'). These Regulations establish the relations between the Award organisers on the one hand, and Award candidates on the other hand. By taking part to the Award competition, candidates consent and commit to respecting the rights and obligations as listed in these Regulations.

### Article 1 - Award organisers

This Award is organised by Grands Ateliers Innovations Architecture and amàco, in partnership with CRAterre and ETH Zurich ('the Organisers').

The Award coordination is managed by Grands Ateliers Innovations Architecture, single point of contact for candidates.

Any questions must be sent to [info@terrafibraaward.com](mailto:info@terrafibraaward.com).

### Article 2 - Conditions of participation

The Award is open to new or renovated buildings, built on any continent, with a significant quantity of earth and/or plant-based material, and completed after January 2010.

It rewards teams who use earthen techniques and/or plant fibres in their buildings, by offering innovative solutions, valuing local resources and know-how while taking into account the aesthetics value. The Organisers' objective is to promote the current dynamic which favours construction with local bio sourced and mineral materials.

**The Award relates to all earthen building techniques: rammed earth, adobe, cob, CEB, etc. and techniques involving the use of plant fibres: bamboo, reed, hemp, flax, straw, seagrass, mycelium, seaweed, etc.**

As there are already several awards that rewards wooden structures, those are not eligible to the TERRAFIBRA Award, unless wood is combined with earth or one or several bio sourced materials.

Structures made out of living plants can qualify as plant-based constructions, on the condition that either the structure itself or its environmental performance be largely based on those.





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This Award is international, free of charge and open to all. Any stakeholder of a given project can apply: client, contractor, design studios, companies.

At the time of applying, the name of each member of the team must be provided in the online form. They will be considered co-authors of the Project just as much as the team lead. One candidate may submit several projects. There must be one application per project.

### Article 3 – Categories

There are 10 categories, within which the projects will fall:

- Local development
- Public cultural facilities
- Public education and sports facilities
- Commercial buildings
- Collective housing
- Individual housing
- Rehabilitation
- Interior design
- Installation art (outdoor or indoor)
- Educational project

### Article 4 - Registration procedure

Registration is required to take part to the Award competition. Applications are open from **3 November 2020** and will close on **3 March 2021**. Each candidate/team must enrol through the online application platform WIIN.

Only the team lead will receive a confirmation of the application, which will include an application number allocated to the candidate. This number is automatically attributed to the Project submitted. This email serves as proof of registration and includes a link to the online application of the team.

All sections listed with an asterisk (\*) are mandatory and must be completed. Formats and recommended maximum file size guidelines must be followed.

Questions about the registration procedure can be sent via email, until the last day of application, to [info@terrafibraaward.com](mailto:info@terrafibraaward.com)



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## Article 5 - Process

Applications may be submitted in French or in English.

The Award will be two-phased:

- In May 2021, a pre-selection panel will choose 40 finalist projects among the eligible candidates. Those will feature in a book as well as a travelling exhibition.
- In September 2021, a jury of honour will select a winner for each of those 10 categories among those 40 projects.

Additionally, members of the jury may choose to award special prizes to some projects.

## Article 6 - Jury selection

The two juries will feature renowned international professionals, representatives of institutions, and stakeholders of the earthen and plant fibre-based construction industry.

Jury composition may change at any point, to the discretion of the Organisers.

## Article 7 - Assessment

Members of the preselection panel will assess buildings on the basis of applications received for the *TERRAFIBRA Award*, and will look to answer the below 6 questions:

- Is the building adapted to the current and future climatic, energetic and societal context?
- Is the building harmoniously integrated with its surroundings?
- Does the building bring an added value to local people and the territory in which it is implanted?
- Is the building performing from an eco-responsibility perspective?
- Is the building promoting earth and/or plant fibres?
- Are the technical solutions chosen relevant and innovative?

Members of the final jury will choose winners through criteria based on the below 4 sustainable development pillars:

- **Ecology:** the building is built in locally sourced materials and is integrated in its surroundings.
- **Social:** the building contributes to the personal and social fulfilment of its users and the local population.
- **Culture:** the building helps to protect and pass on local heritage.
- **Economy:** the building reinforces the autonomy of local communities and promotes local resources.



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Those criteria may change along the way, to the discretion of Organisers, until the closure of the Award.

## Article 8 - Awards

The 40 finalist projects will be announced in May 2021 at Grand Ateliers, during the *Terre, Femmes and Savoir-Faire* event (*Earth, Women and Know-How*).

Trophies will be given to the winners at the end of 2021 during the opening of the TERRAFIBRA 2021 exhibition and the launching of the book, in partnership with Pavillon de l'Arsenal.

## Article 9 - Copyright transfer

**9.1.** By taking part to the Competition, all teams agree to transfer to Organisers the copyright of any support submitted with their application. This copyright applies to the broadcast, use and reproduction of documents provided by the candidate and necessary to fully understand projects. Those materials, as described in 9.2., will be used non-exclusively on all supports of communication linked to the Award (TERRAFIBRA and Organisers websites, social networks, written press, press releases, etc.); winning projects will feature in the exhibition and the book.

The materials are made available without any restriction, and free of charge. Copyright transfer is agreed to, for the whole world and for a duration of 99 years.

### 9.2. Rights transferred apply to:

Any kind of material, whether existing or not to this day, digital, paper, optical, magnetic, such as but not limited to any CV-DVD support, hard drive, informative or promotional document, publications, brochures, mock-ups, media, film rolls, films, magnetic tapes, websites, social networks, etc in any format (frames, still images, animated sequences, etc.) and any form, existing or not to this day, such as but not limited to, drawings, mock-ups, whether built, drawn, photographed, pictured, digitalised, etc... any technical mean or process, existing or not to this day, such as, but not limited to, physical copies, construction, digitisation, computer back-up, audio-visual, multimedia, any online or telecom network, whether it be national or international, private or public, internet, intranet, extranet, etc, any circuit of distribution.

## Article 10 - Guarantees

Candidates declare that they own all of the rights on the Project submitted for consideration to the Award. This protects the Organisers against any problem, plea, action or claim from a third party over the Project submitted as well as the rights transferred as listed in Article 9 of the Regulations.



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## Article 11 - Personal data

**11.1.** The personal data ('Data') of candidates to the Award will be processed as per the provisions of this Article. Data processing is managed by Organisers, who are responsible for it and delegate this task to a provider, WIIN SAS.

**11.2.** Some Data will be collected from candidates for the purposes of the Award. This Data will be collected through the enrolment form completed at the time of application.

**11.3.** Data are collected with the legitimate intent to keep them, so that Organisers can contact candidates post nomination.

**11.4.** Data access is only granted, in a limited way, to the employees of Organisers who need to access this Data to perform their duties. These employees have a strict duty of confidentiality with regards to this Data (especially, the people in charge of the coordination of the award).

**11.5.** Organisers keep Data on their servers based in France. Organisers make sure that any Data collected is not damaged, destroyed or divulged to unauthorised third parties. Organisers make the necessary technical and logistical arrangements to ensure Data is secure during its processing and retention, such as securing access to the premises and servers, securing the IT system where the Data is saved, encrypting emails through an SSL certificate, and so on.

**11.6.** Data collected through applications to the Award are retained for a maximum duration of 3 years, from the last contact between the Data owner and Organisers. An exemption applies for Data relating to winners, which will be retained for 10 years.

**11.7.** In accordance with GDPR regulations (enforced 25 May 2018) and the Law No. 78-17 of 6 January 1978 on information technology files and freedom, subsequently modified on 20 June 2018, anyone whose Data is collected has a right of access, rectification, restriction and erasure of their Data; a right of portability of Data, as well a right to decide how the Data is managed after their death. Affected individuals can also refuse, for legitimate reasons, the processing of part or all of their Data.

**11.8.** Anyone wanting to action one of these rights can get in contact with Louise Lemoine [louise.lemoine@lesgrandsateliers.fr](mailto:louise.lemoine@lesgrandsateliers.fr) designated responsible for personal Data on behalf of the Organisers.

**11.9.** Affected individuals can also lodge an appeal with the CNIL (Commission Nationale de l'Informatique et des Libertés) in case of any violation by the Organisers further to a request to exercise one of these rights, or in general about the applicable regulations about personal data protection.